

EVENT FLASH REPORT SUMMARY

Event: Taylor Fest
Date: Saturday, May 17, 2025
Time(s): 7:00pm
VENUE: Arena
CITY: Bloomington, IL
 RENTAL SELF PROMOTE CO-PROMOTE X

Gross Sales	\$ 13,513.00
Net After Amusement Tax	\$ 12,972.48
Tickets Sold:	607
Comp Tickets:	231
Total Tickets:	838
Actual Attendance (Drop):	694



A R E N A



Event Revenues

Event Rental & Net Co-Pro Profit	\$ -	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ 2,298.00	Per Cap
Net Food & Beverage Revenue	\$ 5,922.00	\$ 8.53
Reimbursed Event Expenses		
Net Merchandise Commissions	\$ 504.00	
Other Event Revenues		
Total Event Revenues	\$ 22,237.00	

Executive Director Comments

Event Expenses

Net Co-Pro Loss	\$ -
Taxes Paid	\$ 540.52
Event Production Expense (stagehands/equip)	\$ 6,517.31
Event Staffing (ushers, security, ticket sellers)	\$ 3,277.00
Police/EMT/First Aid	\$ 500.00
Event Advertising & Promotions	\$ 6,321.42
Catering Expense	\$ -
Food & Beverage Expense*	\$ 2,368.80
Credit Card Fees	\$ 64.85
Other Event Expenses	
Total Event Expenses	\$ 19,589.90

Net Estimated Profit / (Loss)	\$ 2,647.11
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions